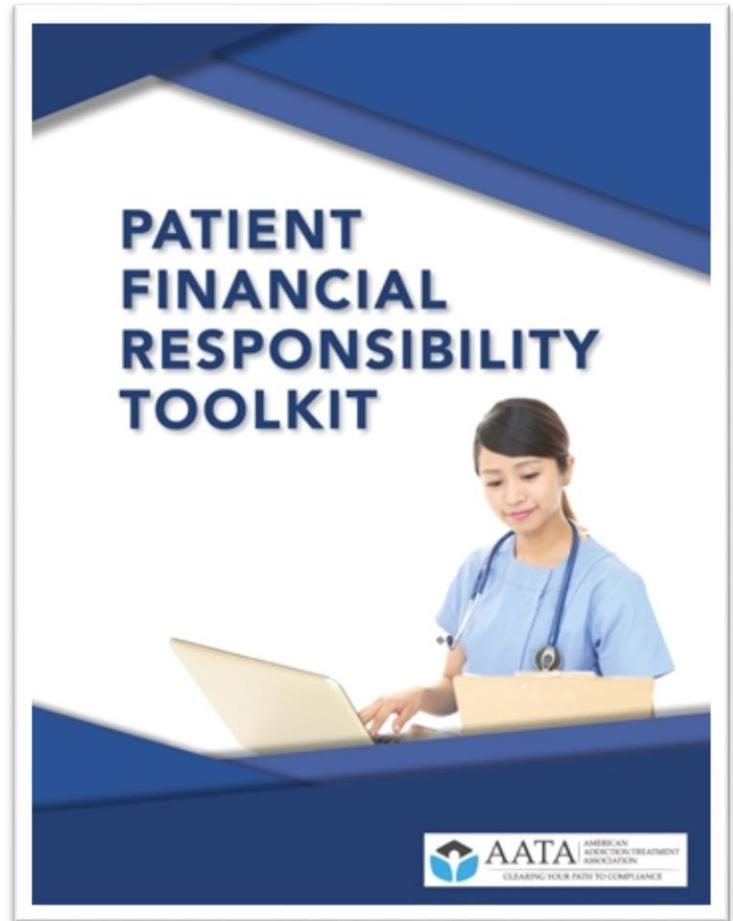


Patient Financial Responsibility Toolkit

For a limited time, we will offer purchasers of the Toolkit a discounted membership with [AATA](#).

Included within the Toolkit:

- *Insurance companies' arguments about discounts and waivers*
- *Contrasting different states' approaches*
- *Recommendations for reducing risk*
- *Prompt pay vs cash pay discounting*
- *Debt collection practices & bad write-offs*
- *Model policies*
- *Talking points for staff*
- *Sliding fee assistant charts*
- *Application, and program policy*
- *Invoice and prompt pay discount template*
- *Sample promissory note*
- *Strategies for reducing risk and much more!*



The issue of “Patient Financial Responsibility,” or cost-sharing, presents widespread confusion and risk in the healthcare industry today. The central problem is different expectations on the part of patients, providers, and payors, about whether and how discounts and waivers of deductibles, copays, and co-insurance are permissible or, alternatively, whether they amount to a form of fraud or abuse.

This Toolkit seeks to clarify the issues and offer practical solutions to reduce risk, it addresses in detail, business practices in which healthcare providers are engaging that patients appreciate (at least at first) but that payors (*i.e.* private insurers and government) may find objectionable or even fraudulent. There are other practices that payors allege to be inappropriate, but that are in fact defensible as legally appropriate. It will illustrate to providers how to operate legally in actual and practical terms by offering a clearer understanding of the subject matter, and some suggestions for how to meet the underlying need in a legal manner.

The Toolkit is divided into three parts. In the **Background** Section, the problem and solutions are explained. In the **Recommendations** Section, we offer an overview of practices that are permissible and general strategies to avoid legal problems. In the **Resources** Section, we offer a series of model documents with instructions on how they should be used. Finally, in the **Final Recommendations** Section, we offer some thoughts on how to go about implementing the resources and what to look for ahead in the shifting “battle” over this issue.

Purchase the toolkit by February 28th and receive a 10% AATA membership discount *plus* 55% off the regular Toolkit price!

Toolkit (standalone) - \$399 plus 10% discount = \$359.10

Individual membership (\$295 plus 10% discount + toolkit at \$179) = \$444.50

Sober/Transitional Living membership (\$495 plus 10% discount + toolkit at \$179) = \$624.50

Addiction Treatment Centers (\$995 plus 10% discount + toolkit at \$179) = \$1,074.50